

**CONSULTATION STREET NOTICE**  
**WEST BERKSHIRE DISTRICT COUNCIL**  
**ON-STREET CHARGING PROPOSALS FOR NEWBURY (2013)**



**Statement of Reasons and Proposal**

The Council is considering the introduction of on-street charging in certain streets in Newbury. If introduced the charges would apply every day between 8.00 am and 6.00 pm including bank holidays. Parking would be free at all other times and on Sunday there would be a single daily charge. To help mitigate the impact on local traders it is proposed to allow free parking for the first 30 minutes in the affected streets in the central area of Newbury where there is reliance on passing trade.

Charging for on-street parking and limiting the periods of parking in the central area of Newbury would encourage a turn-over of the available parking spaces, which could assist local traders. Making best use of available road space in areas where charging is proposed has road safety and traffic management benefits and discouraging all day commuter parking prevents road space being sterilised and gives visitors more choice

On-street charging is not new to West Berkshire as we already have long established schemes in High Street Hungerford and in Station Road Newbury, however this is an important exercise and before making any firm decisions on these proposals it is crucial that we understand the impact on different groups of our communities or users of the service. We are therefore keen to hear your views to make sure we fully understand the potential impacts on you of the difficult decisions we are having to take.

Details of the streets that we are considering and the charges we propose to levy for this proposal can be viewed online on the Council's website [www.westberks.gov.uk](http://www.westberks.gov.uk) (follow the relevant links to "Consultation Finder") or during the hours of 9.00 a.m. to 4.30 p.m. Mondays to Fridays at the main reception at the offices of West Berkshire District Council.

**A direct link to the Consultation webpage is at [www.engagespace.co.uk/westberks](http://www.engagespace.co.uk/westberks)**

**ON-STREET CHARGING RESTRICTIONS ARE PROPOSED ON PARTS OF THE FOLLOWING ROADS:**  
(the draft plans on the website detail the exact areas and the various parking charges that would apply)

<b>Ampere Road</b>	<b>Bartholomew Street</b>
<b>Broadway</b>	<b>Catherine Road</b>
<b>Cheap Street</b>	<b>Faraday Road</b>
<b>Fleming Road</b>	<b>Kelvin Road</b>
<b>Kings Road West</b>	<b>Link Road</b>
<b>Marconi Road</b>	<b>Newtown Road</b>
<b>Northbrook Street</b> (outside the Pedestrian Zone)	<b>Old Bath Road</b>
<b>Pelican Lane</b>	<b>West Mills</b>

**Further Information**

For further information contact Traffic and Road Safety (01635 519210), Highways and Transport, Market Street, Newbury, RG14 5LD by **Friday 1 March 2013**

**Comments on the Proposal should be sent in writing to the undersigned by no later than 1 March 2013**

Dated: 21 January 2013

**Mark Cole, Traffic Services Manager, West Berkshire District Council, Market Street, Newbury RG14 5LD**